



# ADVANCING AFFORDABLE AND EQUITABLE HEALTH CARE FOR EVERYONE

## BCBS COMPANIES...



Are in nearly  
**EVERY ZIP CODE**  
in the U.S., the District of  
Columbia and Puerto Rico



Contract with more than  
**1.8 MILLION**  
doctors and hospitals  
across the country



**INVESTED MORE  
THAN \$12.8 BILLION**  
in the fight against COVID-19

## WHO WE ARE

**For more than 90 years**, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the **34 independent and locally operated BCBS companies** take what we learn from covering **115 million people—1 in 3 Americans**—and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

## WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

**79**

of America's Fortune 100 employers

**18M**

unionized workers,  
retirees and their families

**5.8M**

federal workers, retirees and  
their families through the Federal  
Employee Health Benefits Program

**6.9M**

through small business employers

**6.8M**

through the individual market

**12.4M**

through Medicaid programs

**4.4M**

through Medicare Advantage

**1.2M**

through Medicare Part D  
Rx drug plans

**4M**

through Medigap  
supplemental insurance

# HIGH-QUALITY, MORE AFFORDABLE CARE

## BlueDistinction<sup>®</sup> Specialty Care

builds on our value-based care payment programs that focus on preventative, coordinated care to help people get healthy faster and stay healthy longer.

## Blue High Performance Network<sup>SM</sup>

is a national designation program that recognizes doctors, hospitals and other health care facilities that excel in delivering safe, effective and affordable treatment for specialty procedures, such as knee and hip replacements.

## Total Care

recognizes doctors and hospitals that focus on the whole patient—emphasizing prevention and wellness, delivering more coordinated care and helping patients better manage chronic conditions.

## CIVICA<sup>™</sup>

a partnership between BCBS companies, BCBSA and Civica Rx to manufacture and distribute affordable generic drugs, is bringing access to low-cost generic medications, including insulin, to BCBS members.

## REIMAGINING HEALTH CARE TO ADVANCE HEALTH EQUITY

People of color are disproportionately impacted by many of the nation's top health conditions.

Our National Health Equity Strategy includes:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into community partnerships
- Influencing state and federal policy decisions

## TRANSFORMING CARE WITH DATA-DRIVEN SOLUTIONS

By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

A network that includes  
**1.8 MILLION**  
doctors and hospitals  
nationwide

An estimated  
**\$600 BILLION**  
in annual claims  
nationally

More than  
**75 MILLION**  
BCBS members  
across 49 states, and  
Washington, D.C., have  
access to value-based  
care from more than  
**615,000**  
providers

## INVESTING IN LOCAL COMMUNITIES

Through corporate giving and foundation investments, BCBS companies create programs and support community partnerships that have a great impact on the health and well-being of our local communities – driving more equitable care for all Americans.



Investing more than  
**\$489 MILLION**  
in community health initiatives



**GIVING \$19 MILLION**  
in disaster relief efforts



**SERVING \$1 MILLION**  
at community health events



**DONATING 1.5 MILLION**  
pounds of food



Providing more than  
**\$20 MILLION**  
in personal donations



More than  
**374,000 VOLUNTEER**  
hours from employees